Image# 10931421674 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/12/2010 10/12/2010 23:06

American Crossroads

1401 New York Avenue NW Suite 1200 Washington

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ashington	DC	20005

FEC ID No. C00487363	24-Hour Notice X 48-Hour Notice	
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 1 / 1 FOR LINE 24 OF FORM 3X	
NAME OF COMMITTEE (In Full) American Crossroads	FEC IDENTIFICATION NUMBER	
Check if 24-hour notice X 48-hour notice	C C00487363	
Full Name (Last, First, Middle, Initial) of Payee	Date	
Crossroads Media, LLC	M M / D D / Y Y Y Y Y Y 1 2 0 1 0	
Mailing Address 66 Canal Center Plaza	Amount	
Ste. 555	770144.20	
City State Zip Code Alexandria VA 22314	Office Sought: House State: CO X Senate District:	
Purpose of Expenditure TV/Media Placement Category/ Type	X Senate District: Presidential	
Name of Federal Candidate supported or Opposed by expenditure:	Check One: Support X Oppose	
Michael F. Bennet	Disbursement For: Primary X General 2010	
Calendar Year-To-Date Per Election 3397911.02	Other (specify):	
for Office Sought	Transaction ID: E.001	
Full Name (Last, First, Middle, Initial) of Payee	Date	
McCarthy Marcus Hennings, Ltd.	M M / D D / Y Y Y Y Y 1 2 0 1 0	
Mailing Address 1850 M Street, NW	Amount	
Ste. 235	14899.00	
City State Zip Code Washington DC 20036	Office Sought: House State: CO	
Purpose of Expenditure	X Senate District:	
TV/Media Production Category/ Type	Presidential	
Name of Federal Candidate supported or Opposed by expenditure: Michael F. Bennet	Check One: Support X Oppose	
	Disbursement For: Primary X General 2010	
Calendar Year-To-Date Per Election	Other (specify) :	
for Office Sought	Transaction ID: E.002	
(a) SUBTOTAL of Itemized Independent Expenditures	785043.20	
(4)		
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures	785043.20	
Under penalty of perjury I certify that the independent expenditures reported herein were not may or at the request or suggestion of, any candidate or authorized committee or agent of either, or (i committee) any political party committee or its agent.		
Margee D. Clancy Signature	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
FEC Caladida F (Farm 04) (Decised 00(0000)		